



2026 SPONSORSHIP & ADVERTISING OPPORTUNITIES

Where local businesses make local impact

847-223-1133



Table of Contents

- [Why Sponsor?](#)..... 3
- [Thank You 2025 Sponsors](#)..... 4
- [Wildwood Park District By the Numbers](#)..... 5
- [2026 Special Events Calendar](#)..... 6
- [Special Events Gallery](#)..... 7
- [Sponsorship Levels](#)..... 8
- [In-Kind Sponsorship](#)..... 9
- [Seasonal Program Guide Advertising](#)..... 10-11
- [Sponsorship Application](#)..... 12-13
- [Seasonal Program Guide Advertising Application](#)..... 14-15



Why Sponsor?

Partnering with the Wildwood Park District offers your business a meaningful way to make a lasting impact right here in the community you serve. Our events and programs bring families, neighbors, and local organizations together - and your sponsorship helps elevate these experiences while showcasing your business in a positive, community-centered light.

What Residents Are Saying

In a recent [Community Needs Assessment Survey](#) conducted by the Wildwood Park District, 87.4% of Wildwood resident survey respondents believe that the Wildwood Park District enhances the lives of our residents and increases a sense of community. "Thank you to all who make our little subdivision one of the best places to live in Lake County." - *Open Feedback Survey Response.*

Benefits of Sponsoring

Sponsoring Wildwood Park District special events provides many benefits to you and your business, as well as the local community.

Make a True Community Impact

Your support helps create memorable, high-quality events and programs that strengthen community engagement and connection. From family-friendly events to seasonal celebrations, your sponsorship directly enhances the experiences residents value most.

Enhance Business Visibility and Recognition

Sponsoring Wildwood Park District events positions your business in front of a diverse and engaged audience. With exposure through event signage, promotional materials, social media, and on-site participation, your business becomes a recognized supporter of local enrichment and community well-being.

Strengthen Community Relationships

Demonstrate your commitment to the community by investing in experiences that bring people together. Sponsorship shows residents that your organization cares about the quality of life in Wildwood and actively contributes to its vibrancy.

Support Fiscal Responsibility

Your contribution helps offset event and program costs, allowing the Park District to be more fiscally responsible and continue offering high-quality, accessible opportunities for residents of all ages. Sponsorship strengthens our ability to provide exceptional programming and events while maintaining affordability for the community.

Align Your Business With Positive, Family-Focused Experiences

By supporting local events, your business is associated with healthy, enriching, and family-friendly activities - all of which reflect values that resonate strongly with today's consumers.



Thank You to Our 2025 Sponsors!



BOY SCOUTS OF AMERICA®
TROOP 671 - WILDWOOD, IL



Troop 672

Wildwood, Illinois



GAGES LAKE
CONSERVATION
COMMITTEE



Steve Ostrowski, Agent

847-223-1133
steveostrowski.com



Glynn's
Plumbing & Sewer

"Improving your investment"

Licensed • Bonded • Insured

847-772-2243

Find Me On Nextdoor

Lic# 058-187790

Lic# 055-044257



847.223.7870

STATE BANK®
OF N.A.
THE LAKES

A WINTRUST COMMUNITY BANK



kw NORTH SHORE
WEST
KELLERWILLIAMS.



WILDWOOD
PRESBYTERIAN CHURCH

ACE Hardware
Route 120, East of 83 - Grayslake, IL 847-543-1129



Electrolysis

Wayne's Pizza



Third Lake, IL
(847) 223-2441

Proudly serving you for over 25 years



JRV TECHNOLOGIES LLC

Wildwood Park District By the Numbers

Our Mission

The Wildwood Park District serves our community by providing enriching and affordable recreational programs, events, and facilities that promote community building, and health and wellness. The Wildwood Park District also protects our natural resources, parks, and lakes through conservation and preservation initiatives. The safety of our residents, visitors, employees, parks, and facilities is our top priority, and the Wildwood Park District minimizes risks through our Park Safety Staff, comprehensive safety efforts, and partnerships with local law enforcement agencies.



2,500+
FOLLOWERS



SEASONAL PROGRAM GUIDES
25,500
COPIES DISTRIBUTED & AVAILABLE ONLINE



500+
E-NEWSLETTER SUBSCRIBERS



20,000+
ANNUAL WEBSITE VIEWS

Special Events Calendar

Event Date	Event Name	Event Location	Attendance Expected
January 17	Gages Lake Ice Fishing Derby & Winter Fun	Pebble Beach Park	100+
February 6	Daddy Daughter Dance	Warren Township Center	100+
March 28	Easter Egg Hunt	Rule Park	500+
April 11	Spring Tea Party	Rule House	30
May TBD	20th Annual GLCC Carp Fishing Derby	Willow Point Park	50+
June 5	Movie in the Park	Rule Park	500+
June 11	Summer Concert in the Park	Rule Park	150+
June 19	Blues Soiree in the Park	Willow Point Park	100+
June 25	Summer Concert in the Park	Rule Park	150+
July 9	Summer Concert in the Park	Rule Park	150+
July 23	Summer Concert in the Park	Rule Park	150+
July 31	Adult Bingo Night in the Park	Willow Point Park	75+
August 13	Summer Concert in the Park	Rule Park	150+
August 27	Summer Concert in the Park	Rule Park	150+
September 26	Harvest Fest *Has separate Sponsor Guide	Rule Park	1,000+
October 3	Touch-A-Truck	Rule Park	100+

Special Events Gallery



Gages Lake Ice Fishing Derby



Harvest Fest



Summer Concert featuring Judson Brown



Movie in the Park



Spring Tea Party



Harvest Fest



Easter Egg Hunt



Adult Bingo Night in the Park



Daddy Daughter Dance

Sponsorship Levels

	Tier 1 \$500	Tier 2 \$250	Tier 3 \$100
Presenting sponsor rights (example: "Summer Concert presented by XYZ Company")	●		
Company name/logo in social media posts & promotion for event	●	●	●
Company name/logo in event listing on Park District website	●	●	●
Company name/logo on event flyer	●	●	●
Company name/logo in e-newsletter	●	●	
Company name/logo on yard signs around parks	●	●	
Recognized & thanked during event announcements	●	●	●
(1) Free ad in upcoming Seasonal Program Guide	Quarter Page Ad 4.85" X 3.65"	Eighth Page Ad 2" X 3.65"	
Table/booth space at event	Two tables, two chairs (sponsor may bring own tent)	Two tables, two chairs (sponsor may bring own tent)	One table, two chairs (sponsor may bring own tent)
Branded promo products to hand out to attendees (provided by sponsor)	●	●	●
VIP parking at event	1 VIP Parking Pass	1 VIP Parking Pass	1 VIP Parking Pass



In-Kind Sponsorship

What Is an In-Kind Sponsorship?

An in-kind sponsorship is a non-monetary contribution in which a business donates goods, services, or professional support in place of a financial payment. These contributions play a vital role in enhancing Wildwood Park District events and programs by providing items or services we would otherwise need to purchase.

Common in-kind contributions may include donated supplies, food and beverages, printing services, equipment, gift cards, entertainment, volunteers, or professional expertise.

Why In-Kind Sponsorships Matter

In-kind sponsorships are every bit as valuable as monetary support - they help us reduce costs, stretch our budgets, and deliver high-quality events and programs to the community. By providing needed resources directly, your business allows us to focus our funds on improving programming, expanding activities, and creating memorable experiences for local families.

These donations also create unique opportunities for your business to highlight what you do best. When residents engage with the products or services you've provided, they experience your brand in an authentic, meaningful way.

Whether through goods, services, or volunteers, in-kind sponsorships are a powerful and appreciated way to support our mission and elevate community experiences.

Recognition for In-Kind Sponsors

We are happy to accept in-kind sponsorships and deeply value the role they play in supporting our mission. All in-kind sponsors will be recognized at the sponsorship level associated with 50% of the fair market value of their donated goods or services.



Program Guide Advertising

The Wildwood Park District offers businesses and organizations an opportunity to place advertisements inside our Seasonal Program Guides. We print and circulate over 8,500 guides, 3 seasons per year, throughout Wildwood and surrounding Gurnee and Grayslake households and businesses. Additional copies are distributed in our community center, during special events, and at local community fairs as well. Program Guides are also available digitally on our website and social media. Each guide contains information on programs, special events, camps, our facilities, parks, and lakes, rental spaces, preschool, and more.

Guide Edition	Months in Circulation	Application & Artwork Due By
Winter/Spring	January - April	October 2nd
Summer	May - August	March 1st
Fall	September - December	July 1st



Program Guide Advertising

Half Page Ad

4.85" X 7.25"

Quarter Page Ad

4.85" X 3.65"

Eighth Page Ad

2" X 3.65"

Placement	One Guide	Three Guides
Back Cover 1/2 Page (Color)	\$350	\$1,050
Inside 1/2 Page (Color)	\$200	\$600
Inside 1/4 Page (Color)	\$125	\$300
Inside 1/8 Page (Color)	\$50	\$100

Specifications

- All ads must meet the following requirements:
- Must be hi-resolution image (minimum of 300 dpi).
 - Payment must be received by Ad Application submission deadline.

Interested in Advertising?

If you are interested in advertising in our guides, please call 847.223.7275 or email Maggie Woznick at mwoznick@wildwoodparkdistrict.com.



Youth Programs

Magic Trick's St. Patrick's Day Version

Channel your child's inner leprechaun in this special St. Patrick's Day magic workshop. Children will build self-esteem as they are mesmerized by learning magic tricks, St. Patrick's Day style. Tricks like vanishing rainbows, green magical coins, Lucky Charms illusions, and more will have kids in awe during this captivating hour. Kids will learn "the how" of the magic and then go home with their very own magic kit to carry on the fun and perform in their environment. This is a drop off, contractual, co-op program. Please pre-register by Friday, February 20.

Instructor	Age	Min/Max	Location	
Lisa Lombardi	5-12	9/22	Grayslake Park District, Recreation Center, Multipurpose Room A	
Day	Time	Date	Fee	Class ID
Friday	4:30 - 5:30pm	2/27	\$37 per child	2612.2701

Movin' & Groovin' Preschool Music Class

This class is designed to introduce our earliest learners to the joys of music through movement and play. Students will experience music kinesthetically through purposeful movement, art, folk songs, and games. They will learn to listen and respond to various musical concepts such as pitch and dynamics, learn about the instrument families, sing folk songs, and engage in singing games. Most of all, we'll have fun and become better musicians! Please pre-register by Monday, January 12.

Instructor	Age	Min/Max	Location	
Tracey Letten-Ramotar	2-5	5/12	Walnut Room, Rule House	
Day	Time	Date	Fee	Class ID
Saturdays	9:00 - 9:30am	1/17 - 2/21	\$65R/\$70NR	

SUMMER CAMP 2026 SAVE THE DATES!
 Session 1: 6/8 - 6/26
 Session 2: 6/29 - 7/17
 Session 3: 7/20 - 8/7

Thank You to Our Local Community Advertisers!

SPANKY MUSTACHE RIDE TIME!

3-Week Sessions!

A separate Summer Camp Guide will be released in early 2026, with registration opening in February!

Over 312,000 Riders
 LEARN MORE AT WWW.SPANKYRIDE.COM

Register for programs online at wildwoodparkdistrict.com/registrations Wildwood Park District 17

Special Events at a Glance

JANUARY
 17 Gages Lake Ice Fishing Derby & Winter Fun
 Gages Lake | 8am - 3pm

FEBRUARY
 6 Daddy Daughter Dance
 Warren Township Center | 6:30 - 8:30pm
 18 Mobile Blood Drive with Versiti Blood Center of Illinois
 Rule Park Parking Lot | 2:30 - 7:00pm
 28 Hit the Hills Sledding & Bonfire
 Willow Point Park | 11am - 12:30pm

MARCH
 28 Easter Egg Hunt
 Rule Park Program (Kids Hunt) and 11:30am (Dogs Hunt)

APRIL
 11 Spring Tea Party
 Rule House | 10 - 11:30am

JOEY DIMOCK MEMORIAL GOLF OUTING
 Helping Our Scouts...Help Our Veterans

JUNE 19, 2026
 Deerpath Golf Course, Lake Forest
 12pm Shotgun Start - Best Ball

We are always looking for golfers, sponsors, and donors!

Register or Donate:

Over \$102,000 given back to our Lake County Veteran Community

www.joeydimockmemorial.org

Joey was a lifelong Wildwood resident until he joined the Army Rangers. He lost his life in Salerno Afghanistan on 10 July 2010. He is honored, remembered, and celebrated often.

10 Wildwood Park District www.wildwoodparkdistrict.com Questions? Call 847.223.7275



Wildwood Park District Sponsorship Application

ALL SPONSOR APPLICATIONS, ARTWORK, AND PAYMENT ARE DUE 4 WEEKS PRIOR TO EVENT

Name of Business: _____
Business Street Address: _____
City: _____ State: _____ Zip: _____
Contact Name: _____ Contact Phone: _____
Contact Email: _____
Brief Company Description: _____.

PLEASE CHOOSE YOUR SPONSOR LEVEL BELOW:

Tier 1 (\$500) Tier 2 (\$250) Tier 3 (\$100) In-Kind

PLEASE LIST THE EVENT(S) YOU WISH TO SPONSOR:

WILL YOU BE UTILIZING THE BOOTH SPACE INCLUDED IN YOUR SPONSORSHIP BENEFITS?

Yes No

FOR IN-KIND SPONSORS ONLY:

I/We wish to donate the following item(s) and/or service(s) to Wildwood Park District as described below:

Estimated Fair Market Value of in-kind donated item(s)/service(s): \$_____

*In-kind sponsorship level benefits will be based upon 50% of the fair market value of the goods/ services. Example: \$500 In-Kind Sponsorship will be recognized at the Tier 2 (\$250) level.

ALL SPONSOR, PLEASE FILL OUT BELOW:

I, _____ (print name), agree to pay the sponsorship amount of \$_____ or provide _____ item(s)/service(s) as an in-kind sponsor to the Wildwood Park District. I agree to all of the policies mentioned in the Event Sponsorship Application. I further agree to indemnify, hold harmless, and defend the Wildwood Park District from any and all claims made thereof against losses sustained by the Wildwood Park District, its commissioners, volunteers, or employees.

HOW TO SUBMIT APPLICATIONS AND MAKE PAYMENT:

1. Please submit completed applications to:

Email: mwoznick@wildwoodparkdistrict.com **Fax:** 847.223.2820

Mail/Drop Off: 33325 N. Sears Blvd., Wildwood, IL 60030

2. Make Payment:

Check: Checks should be made payable to the 'Wildwood Park District' and mailed or dropped off to our office located at 33325 N. Sears Blvd., Wildwood, IL 60030.

Phone: You may make payment over the phone with a debit/credit card by calling our office at 847.223.7275

Online: To pay online, [click here](#) or scan the QR code.

**SAVE TIME
PAY ONLINE!**





Wildwood Park District Sponsorship Application

Sponsorship Policies

- 1.** Sponsorship opportunities are extended to any local, national, or international business, non-profit agency, and government agency that have or wish to have a presence in Wildwood. Subject to the Wildwood Park District's terms for accepting sponsors, agreement will be accepted on a first-come first-served basis.
- 2.** Sponsorship opportunities will not be extended to any organization whose mission or goal is in conflict with the Wildwood Park District's mission statement. The Wildwood Park District mission is to serve our community by providing enriching and affordable recreational programs, events, and facilities that promote community building, and health and wellness. The Wildwood Park District also protects our natural resources, parks, and lakes through conservation and preservation initiatives. The safety of our residents, visitors, employees, parks, and facilities is our top priority, and the Wildwood Park District minimizes risks through our Park Safety Staff, comprehensive safety efforts, and partnerships with local law enforcement agencies.
- 3.** The Wildwood Park District reserves the right to refuse any advertising/sponsors from organizations or companies that offer competing programs and/or facilities.
- 4.** The Wildwood Park District is a municipal corporation created by state authority and authorized by referendum for the purpose of acquiring, maintaining, and operating parks and recreation activities and as such does not support any one political party or viewpoint. Therefore, the Wildwood Park District will not accept political advertising or campaigning of any kind.
- 5.** Sponsors are liable for all content of advertisements (including copy, representation, and illustrations) and shall indemnify and hold harmless the Wildwood Park District without limitation against, for any and all claims, made thereof against losses sustained by the Wildwood Park District, its commissioners, volunteers, or employees.
- 6.** The sponsor and its agency (if applicable) each represent that they are fully authorized and licensed to use:
 - a. The names, portraits, and/or pictures of living persons.
 - b. Any copyrighted or trademarked materials; and
 - c. The sponsor and its agency each agree to indemnify and hold harmless the Wildwood Park District against all losses, liability, damage and/or expense arising from copying, printing, or publishing of any advertisement related to sponsor.
- 7.** The Wildwood Park District shall not be responsible for any damages caused by, but not limited to, acts of God, fires, strikes, accidents, epidemics, pandemics (including COVID-19), or other occurrences beyond the control of the publisher or the Wildwood Park District.
- 8.** Any drawings, artwork, and copy submitted for reproduction are accepted at the risk of the sponsor.

Signature: _____

Date: _____



Wildwood Park District Program Guide Advertisement Application

Name of Business: _____
 Business Street Address: _____
 City: _____ State: _____ Zip: _____
 Business Fax: _____
 Contact Name: _____ Contact Phone: _____
 Contact Email: _____

Please select the advertising package you would like:

SIZE OF AD	1 GUIDE	3 GUIDES (in one year)
Back Cover 1/2 Page 4.85" X 7.25" (Color)	\$350	\$1,050
Inside 1/2 Page 4.85" X 7.25" (Color)	\$200	\$600
Inside 1/4 Page 4.85" X 3.65" (Color)	\$125	\$300
Inside 1/8 Page 2" X 3.65" (Color)	\$50	\$100

Please select the season(s) you would like to advertise during:

Summer 2026 Fall 2026 Winter/Spring 2027

*Please note, ad artwork must be submitted in the correct format and size to mwoznick@wildwoodparkdistrict.com by the date listed under the "application & artwork due" section on page 8.

I, _____ (print name), agree to pay the Wildwood Park District the amount of \$_____ for advertising in the Wildwood Park District guide(s). Payment will be completed on _____. I agree to all of the policies mentioned in the Program Guide Advertising Application. I further agree to indemnify, hold harmless and defend the Wildwood Park District from any and all claims made thereof against losses sustained by the Wildwood Park District, its commissioners or employees.

HOW TO SUBMIT APPLICATIONS AND MAKE PAYMENT:

1. Please submit completed applications to:

Email: mwoznick@wildwoodparkdistrict.com **Fax:** 847.223.2820
Mail/Drop Off: 33325 N. Sears Blvd., Wildwood, IL 60030

2. Make Payment:

Check: Checks should be made payable to the 'Wildwood Park District' and mailed or dropped off to our office located at 33325 N. Sears Blvd., Wildwood, IL 60030.

Phone: You may make payment over the phone with a debit/credit card by calling our office at 847.223.7275

Online: To pay online, [click here](#) or scan the QR code.

**SAVE TIME
PAY ONLINE!**





Wildwood Park District Program Guide Advertisement Application

Advertisement Policies

1. Advertising opportunities are extended to any local, national, or international business, non-profit agency, and government agency that have or wish to have a presence in Wildwood. Subject to the Wildwood Park District’s terms for accepting advertising, contract will be accepted on a first-come first-served basis.
2. Advertising opportunities will not be extended to any organization whose mission or goal is in conflict with the Wildwood Park District’s mission statement. The Wildwood Park District works to conserve and protect natural resources and provide leisure opportunities for the community.
3. The Wildwood Park District reserves the right to refuse any advertising from organizations or companies that offer competing programs and/or facilities.
4. The Wildwood Park District is a municipal corporation created by state authority and authorized by referendum for the purpose of acquiring, maintaining and operating parks and leisure activities and as such does not support any one political party or viewpoint. Therefore, the Wildwood Park District will not accept political advertising of any kind.
5. The Wildwood Park District reserves the right to revise, reject, or omit any ad at any time without notice. Any camera-ready advertising submitted that does not conform to the publication’s mechanical requirements will be enlarged or reduced at the discretion of the Park District. The Wildwood Park District shall not be responsible for damages if an advertisement fails to be published for any reason.
6. The Wildwood Park District reserves the right to determine and/or change the placement of ads without notice.
7. Advertisers and advertising agencies are liable for all content of advertisements (including copy, representation, and illustrations) and shall indemnify and hold harmless the Wildwood Park District without limitation against, for any and all claims made thereof against losses sustained by the Wildwood Park District, its commissioners or employees.
8. The advertiser and its agency (if applicable) each represent that they are fully authorized and licensed to use:
 - a. The names, portraits, and/or pictures of living persons;
 - b. Any copyrighted or trademarked materials; and
 - c. Any testimonials contained in any advertisement submitted by or on half of the advertiser and published in any of the Wildwood Park District publications, and that such advertisement is neither libelous or defamatory, an invasion of privacy, or otherwise unlawful to a third party. The advertiser and its agency each agree to indemnify and hold harmless the Wildwood Park District against all losses, liability, damage and/or expense arising from copying, printing, or publishing of any such advertisement.
9. The Wildwood Park District shall not be responsible for any damages caused by, but not limited to, acts of God, fires, strikes, accidents epidemics, pandemics (including COVID-19), or other occurrences beyond the control of the publisher or the Wildwood Park District.
10. Any drawings, artwork, and copy submitted for reproduction are accepted at the risk of the advertiser.
11. Program guide advertising applications and artwork/logo should be submitted together and are due on or before specified due date. If submitted after deadline, ads will be placed in the following season’s program guide.
12. Failure to fulfill a 3-publication contract terms will result in additional charges equal to the discount allowed.

Rate Guarantee

The Wildwood Park District reserves the right to revise advertising rates at any time. However, this will not affect existing signed and written advertising agreements. All advertising placed without a signed advertising agreement is subject to the rates that apply at the time of publication.

Signature of Contact: _____

Date: _____



Wildwood PARK DISTRICT

33325 N SEARS BLVD
WILDWOOD, IL 60030

847.223.7275
WWW.WILDWOODPARKDISTRICT.COM