

2026



Harvest Fest

Sponsorship Guide



**1976 Wildwood Park District
Celebrating 50 Years!**

September 26 | 12 - 6pm | Rule Park



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About Harvest Fest

SEPTEMBER 26 | 12:00 - 6:00PM | RULE PARK

Wildwood Park District's annual Harvest Fest event is a free, one-day event that typically draws between 1,000-1,500 attendees. **This year's event is especially meaningful as the Wildwood Park District proudly celebrates 50 years!** Harvest Fest is a fun day to celebrate the beginning of the fall season filled with live music and entertainment on the main stage, a beer tent, multiple local food trucks and vendors, a dunk tank featuring local celebrities, bingo, games, kids activities, a petting zoo, pony rides, pumpkin and face painting, an antique and special-interest car show, tractor rides, Wildwood history museum, vendor and sponsor booths, and more.

Thanks to the dedication of our Harvest Fest Planning Committee, the enthusiasm of our community, and the generosity of our volunteers, Harvest Fest has flourished year after year. Now a beloved and well-attended staple of the Wildwood community, Harvest Fest draws more excitement and attendance than ever. As the event continues to expand, so does our need for committed sponsors who want to be part of something truly special.



Wildwood Park District By the Numbers

Our Mission

The Wildwood Park District serves our community by providing enriching and affordable recreational programs, events, and facilities that promote community building, and health and wellness. The Wildwood Park District also protects our natural resources, parks, and lakes through conservation and preservation initiatives. The safety of our residents, visitors, employees, parks, and facilities is our top priority, and the Wildwood Park District minimizes risks through our Park Safety Staff, comprehensive safety efforts, and partnerships with local law enforcement agencies.



Why Sponsor

Partnering with the Wildwood Park District offers your business a meaningful way to make a lasting impact right here in the community you serve. Harvest Fest brings families, neighbors, and local organizations together - and your sponsorship helps elevate the experience while showcasing your business in a positive, community-centered light.

What Residents Are Saying

In a recent [Community Needs Assessment Survey](#) conducted by the Wildwood Park District, 87.4% of Wildwood resident survey respondents believe that the Wildwood Park District enhances the lives of our residents and increases a sense of community. "Thank you to all who make our little subdivision one of the best places to live in Lake County." - *Open Feedback Survey Response*.

Benefits of Sponsoring

Sponsoring Harvest Fest provides many benefits to you and your business, as well as the local community.

Make a True Community Impact

Your support helps create a memorable, high-quality event that strengthens community engagement and connection. Sponsoring this family-friendly event directly enhances the experience residents value most.

Enhance Business Visibility and Recognition

Sponsoring Harvest Fest positions your business in front of a large, diverse, and engaged audience. With exposure through event signage, promotional materials, social media, and on-site participation, your business becomes a recognized supporter of local enrichment and community well-being.

Strengthen Community Relationships

Demonstrate your commitment to the community by investing in experiences that bring people together. Sponsorship shows residents that your organization cares about the quality of life in Wildwood and actively contributes to its vibrancy.

Support Fiscal Responsibility

Your contribution helps offset event costs, allowing the Park District to be more fiscally responsible and continue offering high-quality, accessible opportunities for residents of all ages. Sponsorship strengthens our ability to provide exceptional programming and events while maintaining affordability for the community.

Align Your Business With Positive, Family-Focused Experiences

By supporting local events, your business is associated with healthy, enriching, and family-friendly activities - all of which reflect values that resonate strongly with today's consumers.



Sponsorship Levels

	PRESENTING SPONSOR \$1,000	STAGE SPONSOR \$750	FOOD COURT SPONSOR \$500	BEER TENT SPONSOR \$250	EVENT SPONSOR \$100
Exclusive Presenting Sponsor Rights (ex: "Harvest Fest presented by XYZ Company")	●				
VIP Parking at Event	1 VIP Parking Pass	1 VIP Parking Pass			
Food, Beverage, & Activity Package at Event	*2 Plus 1 Reserved Picnic Table	*1			
Company Logo on Harvest Fest Social Media Promotions	●	●	●	●	●
Company Logo on Harvest Fest Webpage	●	●	●	●	●
Company Logo on Event Flyer	●	●	●	●	●
Company Logo in E-Newsletter	●	●	●	●	●
Company Logo on Event Banners	Park Entrance, Stage, Food Court, & Beer Tent Banners	Stage, Food Court, & Beer Tent Banners	Food Court & Beer Tent Banners	Beer Tent Banner	
Company Logo on Event Yard Signs	●	●	●	●	●
Thanked During Event Announcements (Main Stage)	●	●	●	●	●
Free Ad Space in Seasonal Program Guide	Two Brochures Back Cover 1/2 Page	Two Brochures 1/4 Page	One Brochure 1/4 Page	One Brochure 1/8 Page	
Booth Space at Event	Two Tables, Two Chairs, & 10 X 10 Tent Provided	Two Tables, Two Chairs, & 10 X 10 Tent Provided	Two Table, Two Chairs. Sponsor Provides Own Tent	One Table, Two Chairs. Sponsor Provides Own Tent	One Table, Two Chairs. Sponsor Provides Own Tent

* Food, Beverage, & Activity Package Details

- **Presenting Sponsor:** Two (2) food tickets good at Wildwood Park District or Gagewood Lion's Club food tents, two (2) drink tickets, two (2) unlimited wrist bands for activities, and one (1) reserved picnic table in Main Stage area.
- **Stage Sponsors:** One (1) food ticket good at Wildwood Park District and Gagewood Lion's Club food tents, one (1) drink ticket, and one (1) unlimited wrist band for activities.

In-Kind Sponsorship

What Is an In-Kind Sponsorship?

An in-kind sponsorship is a non-monetary contribution in which a business donates goods, services, or professional support in place of a financial payment. These contributions play a vital role in enhancing Wildwood Park District events and programs by providing items or services we would otherwise need to purchase.

Common in-kind contributions may include donated supplies, food and beverages, printing services, equipment, gift cards, entertainment, volunteers, or professional expertise.

Why In-Kind Sponsorships Matter

In-kind sponsorships are every bit as valuable as monetary support - they help us reduce costs, stretch our budgets, and deliver high-quality events and programs to the community. By providing needed resources directly, your business allows us to focus our funds on improving programming, expanding activities, and creating memorable experiences for local families.

These donations also create unique opportunities for your business to highlight what you do best. When residents engage with the products or services you've provided, they experience your brand in an authentic, meaningful way.

Whether through goods, services, or volunteers, in-kind sponsorships are a powerful and appreciated way to support our mission and elevate community experiences.

Recognition for In-Kind Sponsors

We are happy to accept in-kind sponsorships and deeply value the role they play in supporting our mission. All in-kind sponsors will be recognized at the sponsorship level associated with 50% of the fair market value of their donated goods or services.



Program Guide Advertising

The Wildwood Park District offers businesses and organizations an opportunity to place advertisements inside our Seasonal Program Guides. We print and circulate over 8,500 guides, 3 seasons per year, throughout Wildwood and surrounding Gurnee and Grayslake households and businesses. Additional copies are distributed in our community center, during special events, and at local community fairs as well. Program Guides are also available digitally on our website and social media. Each guide contains information on programs, special events, camps, our facilities, parks, and lakes, rental spaces, preschool, and more.

Guide Edition	Months in Circulation	Application & Artwork Due By
Winter/Spring	January - April	October 2nd
Summer	May - August	March 1st
Fall	September - December	July 1st



Program Guide Advertising

Half Page Ad

4.85" X 7.25"

Quarter Page Ad

4.85" X 3.65"

Eighth Page Ad

2" X 3.65"

Placement	One Guide	Three Guides
Back Cover 1/2 Page (Color)	\$350	\$1,050
Inside 1/2 Page (Color)	\$200	\$600
Inside 1/4 Page (Color)	\$125	\$300
Inside 1/8 Page (Color)	\$50	\$100

Specifications

All ads must meet the following requirements:

- Must be hi-resolution image (minimum of 300 dpi).
- Payment must be received by Ad Application submission deadline.

Interested in Advertising?

If you are interested in advertising in our guides, please call 847.223.7275 or email Maggie Woznick at mwoznick@wildwoodparkdistrict.com.



Youth Programs

Magic Trick's St. Patrick's Day Version
Channel your child's inner leprechaun in this special St. Patrick's Day magic workshop. Children will build self-esteem as they are mesmerized by learning magic tricks, St. Patrick's Day style. Tricks like vanishing rainbows, green magical coins, Lucky Charms illusions, and more will have kids in awe during this captivating hour. Kids will learn "the how" of the magic and then go home with their very own magic kit to carry on the fun and perform in their environment. This is a drop-off, contractual, co-op program. Please pre-register by Friday, February 20.

Instructor	Age	Min/Max	Location
Lisa Lombardi	5-12	9/22	Grayslake Park District, Recreation Center, Multipurpose Room A

Day	Time	Date	Fee	Class ID
Friday	4:30 - 5:30pm	2/27	\$37 per child	2612.27.01

Movin' & Groovin' Preschool Music Class
This class is designed to introduce our earliest learners to the joys of music through movement and play. Students will experience music kinesthetically through purposeful movement, art, folk songs, and games. They will learn to listen and respond to various musical concepts such as pitch and dynamics, learn about the instrument families, sing folk songs, and engage in singing games. Most of all, we'll have fun and become better musicians! Please pre-register by Monday, January 12.

Instructor	Age	Min/Max	Location
Tracey Letten-Ramotar	2-5	5/12	Walnut Room, Rule House

Day	Time	Date	Fee	Class ID
Saturdays	9:00 - 9:30am	1/17 - 2/21	\$65R/\$70NR	

SUMMER CAMP 2026 SAVE THE DATES!
Session 1: 6/8 - 6/26
Session 2: 6/29 - 7/17
Session 3: 7/20 - 8/7

3-Week Sessions!

Thank You to Our Local Community Advertisers!

SPANKY MUSTACHE RIDE TIME SHOW

The Spanky Mustache Ride is a non-profit organization that provides a safe and fun environment for children to ride their bikes. We are currently seeking sponsors and donors to help us continue our mission. For more information, please contact us at spanky@spankyride.com or call 847.223.7275.

Register for programs online at wildwoodparkdistrict.com/registration. Wildwood Park District 17

Special Events at a Glance

JANUARY
17 Gages Lake Ice Fishing Derby & Winter Fun
Gages Lake | 8am - 3pm

FEBRUARY
6 Daddy Daughter Dance
Warren Township Center | 6:30 - 8:30pm

18 Mobile Blood Drive with Versiti Blood Center of Illinois
Rule Park Parking Lot | 2:30 - 7:00pm

28 Hit the Hills Sledding & Bonfire
Willow Point Park | 11am - 12:30pm

MARCH
28 Easter Egg Hunt
Rule Park (Kids Hunt) and 11:30am (Dogs Hunt)

APRIL
11 Spring Tea Party
Rule House | 10 - 11:30am

JOEY DIMOCK MEMORIAL GOLF OUTING
Helping Our Scouts...Help Our Veterans

JUNE 19, 2026
Deerpark Golf Course, Lake Forest
12pm Shotgun Start - Best Ball

We are always looking for golfers, sponsors, and donors!

Register or Donate:

Over \$102,000 given back to our Lake County Veteran Community

www.joeydimockmemorial.org

Also meet or follow Wildwood residents until he joined the Army Rangers. He lost his life in a training accident on 10 July 2010. He is honored, remembered, and celebrated often.

10 Wildwood Park District www.wildwoodparkdistrict.com Questions? Call 847.223.7275



Wildwood Park District Harvest Fest Sponsorship Application



All Sponsor Applications, Artwork, & Payment Due by 8/3/26

Name of Business: _____
Business Street Address: _____
City: _____ State: _____ Zip: _____
Contact Name: _____ Contact Phone: _____
Contact Email: _____
Brief Company Description: _____

PLEASE CHOOSE YOUR SPONSOR LEVEL BELOW:

Presenting (\$1,000) Stage (\$750) Food Court (\$500) Beer Tent (\$250)
 Event (\$100) In-Kind

WILL YOU BE UTILIZING THE BOOTH SPACE INCLUDED IN YOUR SPONSORSHIP BENEFITS?

Yes No

FOR IN-KIND SPONSORS ONLY:

I/We wish to donate the following item(s) and/or service(s) to Wildwood Park District as described below:

Estimated Fair Market Value of in-kind donated item(s)/service(s): \$ _____

*In-kind sponsorship level benefits will be based upon 50% of the fair market value of the goods/services. Example: \$500 In-Kind Sponsorship will be recognized at the Tier 2 (\$250) level.

ALL SPONSOR, PLEASE FILL OUT BELOW:

I, _____ (print name), agree to pay the sponsorship amount of \$ _____ or provide _____ item(s)/service(s) as an in-kind sponsor for the Wildwood Park District's Harvest Fest event. I agree to all of the policies mentioned in the Event Sponsorship Application. I further agree to indemnify, hold harmless, and defend the Wildwood Park District from any and all claims made thereof against losses sustained by the Wildwood Park District, its commissioners, volunteers, or employees.

HOW TO SUBMIT APPLICATIONS AND MAKE PAYMENT:

1. Please submit completed applications to:

Email: mwoznick@wildwoodparkdistrict.com **Fax:** 847.223.2820

Mail: 33325 N. Sears Blvd., Wildwood, IL 60030

2. Make Payment:

Check: Checks should be made payable to the 'Wildwood Park District' and mailed or dropped off to our office located at 33325 N. Sears Blvd., Wildwood, IL 60030.

Phone: You may make payment over the phone with a debit/credit card by calling our office at 847.223.7275

Online: To pay online, [click here](#) or scan the QR code.

**SAVE TIME
PAY ONLINE!**





Wildwood Park District Harvest Fest Sponsorship Application



Sponsorship Policies

- 1.** Sponsorship opportunities are extended to any local, national, or international business, non-profit agency, and government agency that have or wish to have a presence in Wildwood. Subject to the Wildwood Park District’s terms for accepting sponsors, agreement will be accepted on a first-come first-served basis.
- 2.** Sponsorship opportunities will not be extended to any organization whose mission or goal is in conflict with the Wildwood Park District’s mission statement. The Wildwood Park District mission is to serve our community by providing enriching and affordable recreational programs, events, and facilities that promote community building, and health and wellness. The Wildwood Park District also protects our natural resources, parks, and lakes through conservation and preservation initiatives. The safety of our residents, visitors, employees, parks, and facilities is our top priority, and the Wildwood Park District minimizes risks through our Park Safety Staff, comprehensive safety efforts, and partnerships with local law enforcement agencies.
- 3.** The Wildwood Park District reserves the right to refuse any advertising/sponsors from organizations or companies that offer competing programs and/or facilities.
- 4.** The Wildwood Park District is a municipal corporation created by state authority and authorized by referendum for the purpose of acquiring, maintaining, and operating parks and recreation activities and as such does not support any one political party or viewpoint. Therefore, the Wildwood Park District will not accept political advertising or campaigning of any kind.
- 5.** Sponsors are liable for all content of advertisements (including copy, representation, and illustrations) and shall indemnify and hold harmless the Wildwood Park District without limitation against, for any and all claims, made thereof against losses sustained by the Wildwood Park District, its commissioners, volunteers, or employees.
- 6.** The sponsor and its agency (if applicable) each represent that they are fully authorized and licensed to use:
 - a. The names, portraits, and/or pictures of living persons.
 - b. Any copyrighted or trademarked materials; and
 - c. The sponsor and its agency each agree to indemnify and hold harmless the Wildwood Park District against all losses, liability, damage and/or expense arising from copying, printing, or publishing of any advertisement related to sponsor.
- 7.** The Wildwood Park District shall not be responsible for any damages caused by, but not limited to, acts of God, fires, strikes, accidents, epidemics, pandemics (including COVID-19), or other occurrences beyond the control of the publisher or the Wildwood Park District.
- 8.** Any drawings, artwork, and copy submitted for reproduction are accepted at the risk of the sponsor.
- 9.** The previous year’s Presenting Sponsor will be granted the first right of refusal to renew their sponsorship for the following year’s event. Upon verbal commitment to renew, a completed sponsorship application **must be submitted within two weeks** to secure the sponsorship.

Signature: _____

Date: _____



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WILDWOOD, IL 60030

847.223.7275
WWW.WILDWOODPARKDISTRICT.COM