



# Photo and Video Opt-Out Form

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**The Wildwood Park District’s Photo and Video Policy is as follows:** Photos and video footage are periodically taken of people participating in Wildwood Park District programs, activities, events, and properties for promotional or advertising use by the Park District. All persons registering for, attending, or utilizing park district programs, activities, events, or park district property thereby irrevocably agree that any photograph, image, or video recording taken of you or your child(ren) by the park district may be used in park district publications, advertising, marketing materials, seasonal program guides, event flyers, social media, the park district’s website, or any other park district promotional or advertising purpose without additional prior notice or permission, without inspection and approval, and without any compensation, rights to royalties, or any other consideration to you, whether now and in the future. All photos and videos are property of the park district. The park district is not responsible for images shared by others through social media or other channels.

Photos and video footage of individuals add significantly to the communication value of park district publications, video productions, social media, and websites. It is the park district’s desire to share the positive experience, impact, and quality of our offerings with the community. This effort can be aided by the use of photos or video footage showing individuals, including children, involved in programs, events, and other park district activities.

Parents, guardians and individuals may request photographs and video footage of themselves and/or their children not be used by the Park District in its publications, advertising, marketing materials, seasonal program guides, event flyers, social media, the park district’s website, or any other park district promotional or advertising purpose by completing the below form and returning it to the Wildwood Park District office. When a completed Photo and Video Opt-Out Form is on file, the park district will make every effort to honor that individual’s Opt-Out status, even in public spaces or at public events. Individuals who submit a completed Photo and Video Opt-Out Form are also responsible for removing themselves from areas in which photography or recording is taking place or notifying the camera operator of their opt-out status. Failure to do so may result in that individual’s inclusion in a photograph or recording and will be treated as consent for the park district to utilize that photograph or recording accordingly. The Photo and Video Opt-Out Form applies only to the use of images by the park district itself and does not apply to persons not associated with the park district who may take photo or video images while on park district property. The park district cannot and does not make any representation or guarantee that any person not associated with the park district may take photo or video images of parents, guardians, or individuals who have completed the Photo and Video Opt-Out Form.

I hereby request Wildwood Park District NOT use photographs or video footage of the below named individual(s) in Wildwood Park District materials.

**Name(s) of Individual(s) to be Excluded:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Attending Event/Program Name:** \_\_\_\_\_

**Attending Event/Program Date:** \_\_\_\_\_

- I understand it is my responsibility to remove myself from areas being videotaped or photographed and to notify the photographer of my opt-out status.
- I hereby confirm that I am legally of full age (18) and have every right to contract in my own name as stated above. I further affirm that I have read the above “Photo and Video Opt-Out Form,” and am familiar with its contents.
- I hereby confirm that I am the parent or guardian of the child(ren) named above. I further affirm that I have read the above “Photo and Video Opt-Out Form,” and am familiar with its contents.

Signature of Parent/Guardian/Individual \_\_\_\_\_

Date \_\_\_\_\_