



# 2025 Harvest Fest

## SPONSORSHIP GUIDE

The image shows two young people, a man and a woman, sitting behind a blue table at an outdoor event. They are both smiling and wearing blue t-shirts. The table is covered with various items: several informational brochures, a water bottle, and bags of candy. The brochures include:

- BECOME A MENTOR:** Having a positive adult role model can make a lasting difference in the life of a child. WARREN TOWNSHIP is launching its Mentoring program in Gurnee. Volunteers 18+ are needed!!! You can make a difference with just 3 hours a month. Get started by emailing: [youthservices@warrentownship.net](mailto:youthservices@warrentownship.net)
- Warren Township Teen Center:** A safe place for teens to hang out, learn, and grow. Activities include: Teen Center Hours (Monday - Thursday, 2:00pm - 5:00pm, Friday 2:00pm - 4:00pm), and various programs like the Teen Center, Teen Center, and Teen Center.
- Social Skills Group:** The Social Skills Group is a 2-hour group that has a variety of fun and engaging activities designed to help teens develop social skills. Designed for students who struggle to make or maintain friendships and designed for students with behavioral management issues. Call 847-244-1121 ext. 1401 or [www.warrentownship.net](http://www.warrentownship.net)
- COUNSELING SERVICES FOR WARREN TOWNSHIP CHILDREN AND PARENTS:** Services available for: Children, teens and young adults (18-25), Parents/Guardians, Warren Residents and Students in Districts 50, 56 & 121. Start your intake today! Call 847-244-1121 Ext. 1401 or online at [www.warrentownship.net/youthservices](http://www.warrentownship.net/youthservices)

The background shows other people and trees, suggesting an outdoor park setting.

# Warren Township Youth & Family Services

SEPTEMBER 27 | 12 - 6PM | RULE PARK





# About Harvest Fest

SEPTEMBER 27 | 12 - 6PM | RULE PARK

Wildwood Park District's Harvest Fest is a free one-day event where residents and non-residents from the surrounding area come out for a fun-filled day to celebrate the beginning of the fall season. Attendees can enjoy live music and entertainment on the main stage, a beer tent, delicious food, antique car show, dunk tank with local celebrities, games, kids activities, petting zoo, pony rides, pumpkin and face painting, decorated lake front photo op area, vendor booths, sponsor booths, and more!

Thanks to the hard work of the Harvest Fest Planning Committee, the Harvest Fest event has seen tremendous growth each year. Now a well-know and well-attended staple of the Wildwood community, Harvest Fest typically attracts between 800 - 1,000 festival goers.

## Table of Contents

About Harvest Fest.....	3
Wildwood by the Numbers.....	4
Why Sponsor?.....	5
Sponsorship Levels.....	6
In-Kind Sponsorship.....	7
Program Guide Advertising.....	8-9
Sponsorship Application.....	10-11





# Wildwood by the Numbers

## OUR MISSION

The Wildwood Park District serves our community by providing enriching and affordable recreational programs, events, and facilities that promote community building, and health and wellness. The Wildwood Park District also protects our natural resources, parks, and lakes through conservation and preservation initiatives. The safety of our residents, visitors, employees, parks, and facilities is our top priority, and the Wildwood Park District minimizes risks through our Park Safety Staff, comprehensive safety efforts, and partnerships with local law enforcement agencies.

## OUR VISION

The Wildwood Park District is committed to continuous improvement and aspires to exceed the needs of our community through a collaborative, innovative, and sustainable approach. We strive to maintain and preserve the beauty and functionality of our parks, lakes and shorelines, amenities, and facilities for current and future generations to enjoy.



### 5 CORE VALUES

- Family Centric
- Equal Opportunity
- Sustainability
- Communication
- Transparency



or 847.223.7275

# Why Sponsor

## WHAT WE DO

The Wildwood Park District serves our community by providing enriching and affordable recreational programs, events, and facilities that promote community building, and health and wellness. The Wildwood Park District also protects our natural resources, parks, and lakes through conservation and preservation initiatives. Our goal is to provide recreation opportunities for the entire community, therefore, we also provide financial assistance to residents who are interested in participating in a program, but are unable to due to financial difficulties.

## WHAT RESIDENTS ARE SAYING

In a recent [Community Needs Assessment Survey](#) conducted by the Wildwood Park District, 87.4% of Wildwood resident survey respondents believe that the Wildwood Park District enhances the lives of our residents and increases a sense of community. "Thank you to all who make our little subdivision one of the best places to live in Lake County."- Survey Open Feedback Response.

## BENEFITS OF SPONSORING

Sponsoring Harvest Fest provides many benefits to you and your business, as well as the local community.

### Increase Exposure and Visibility

By becoming a Harvest Fest sponsor, your company name and logo will be featured in digital and printed promotional materials, and publications that reach thousands of people in the Wildwood, Gages Lake, Grayslake, and Gurnee area.

### Connect with the Community

Harvest Fest welcomes all ages, youth to seniors. Each sponsorship level includes booth space in our sponsor area, which gives you the opportunity to interact directly with community members so you can connect with your specific target audience.

### Find the Right Fit

Our flexible tiered sponsorship levels offer businesses of all sizes the opportunity to be involved. Starting as low as \$100, we work with you to find the right fit for your budget.

### Build Company Reputation

It's always good to see businesses use their platform for good, especially within their own community. Share your values and make a positive impact by showing your customers the human side of your business through the sponsorships you endorse.



SEPTEMBER 27 12 - 6PM

[www.wildwoodparkdistrict.com/harvestfest2025](http://www.wildwoodparkdistrict.com/harvestfest2025)



# Sponsorship Levels

	PRESENTING SPONSOR \$1,000	STAGE SPONSOR \$750	FOOD COURT SPONSOR \$500	BEER TENT SPONSOR \$250	EVENT SPONSOR \$100
Exclusive Presenting Sponsor Rights (ex: "Harvest Fest presented by XYZ Company")	●				
VIP Parking at Event	1 VIP Parking Pass	1 VIP Parking Pass			
Food, Beverage, & Activity Package at Event	*2 Plus 1 Reserved Picnic Table	*1			
Company Logo on Harvest Fest Social Media Promotions	●	●	●	●	●
Company Logo on Harvest Fest Webpage	●	●	●	●	●
Company Logo on Event Flyer	●	●	●	●	●
Company Logo in E-Newsletter	●	●	●	●	●
Company Logo on Event Banners	Park Entrance, Stage, Food Court, & Beer Tent Banners	Stage, Food Court, & Beer Tent Banners	Food Court & Beer Tent Banners	Beer Tent Banner	
Company Logo on Event Yard Signs	●	●	●	●	●
Thanked During Event Announcements (Main Stage)	●	●	●	●	●
Free Ad Space in Seasonal Program Guide	Two Brochures Back Cover 1/2 Page	Two Brochures 1/4 Page	One Brochure 1/4 Page	One Brochure 1/8 Page	
Booth Space at Event	Two Tables, Two Chairs, & 10 X 10 Tent Provided	Two Tables, Two Chairs, & 10 X 10 Tent Provided	Two Table, Two Chairs. Sponsor Provides Own Tent	One Table, Two Chairs. Sponsor Provides Own Tent	One Table, Two Chairs. Sponsor Provides Own Tent

- \* Food, Beverage, & Activity Package Details**
- Presenting Sponsors:** Two (2) food tickets good at Wildwood Park District and Gagewood Lion’s Club food tents, two (2) drink tickets, two (2) unlimited wrist bands for activities, and one (1) reserved picnic table in Main Stage area.
  - Stage Sponsor:** One (1) food ticket good at Wildwood Park District and Gagewood Lion’s Club food tents, one (1) drink ticket, and one (1) unlimited wrist band for activities.

# In-Kind Sponsorship

## IN-KIND SPONSORSHIP

In-kind sponsorship is when a business donates goods or services instead of money to an event or organization. Although an in-kind sponsorship isn’t the same as a monetary sponsorship, in-kind sponsorships make a big impact by helping lower event costs and providing a better event experience for attendees. Examples of in-kind sponsorships are when a business provides:

- Food and Drink:** Food, snacks, or beverages.
- Prizes:** Items, gift cards, or experiences for raffles, contests, games, or giveaways.
- Services:** Shuttle bus, loaned audio/visual equipment, photography/video services, or portable toilets.
- Marketing:** Signs, banners, or printed materials to help with pre-event and day-of event marketing and signage.
- Volunteers:** Assistance from volunteers to help with event set-up, logistics, running a booth, event clean-up, etc.

The Wildwood Park District is happy to accept in-kind sponsorships. In-kind sponsorship level benefits will be based upon 50% of the fair market value of the goods/services. Example: \$500 In-Kind Sponsorship will be recognized at the Tier 2 (\$250) level.





# Program Guide Advertising

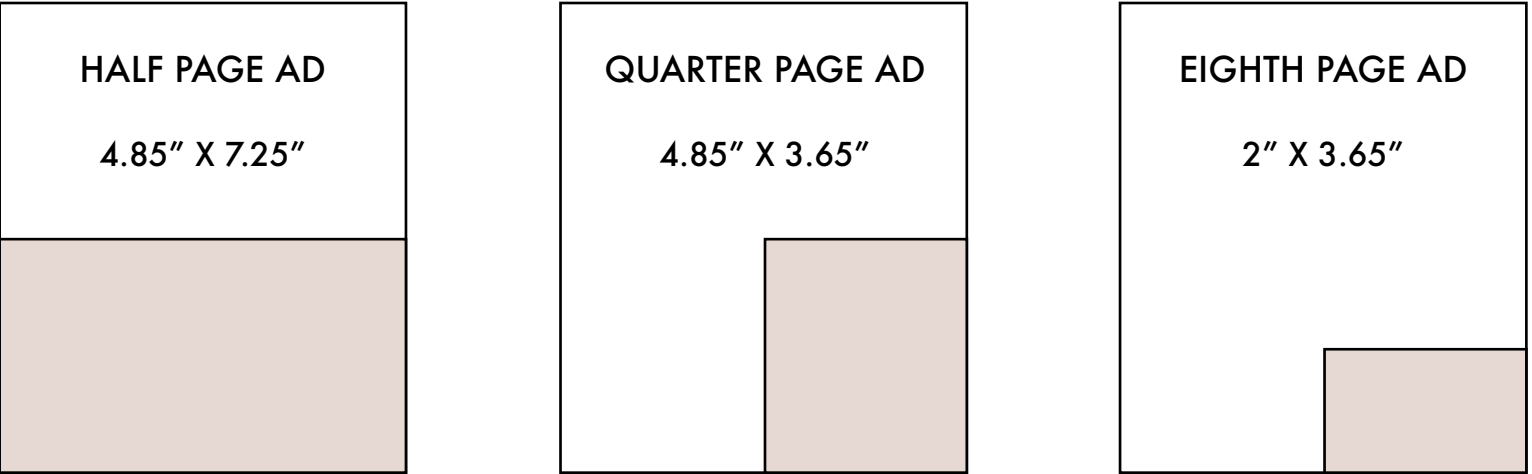
The Wildwood Park District offers businesses and organizations an opportunity to place advertisements inside our Seasonal Program Guides. We print and circulate over 8,500 guides, 3 seasons per year, throughout Wildwood and surrounding Gurnee and Grayslake households and businesses. Additional copies are distributed in our community center, during special events, and at local community fairs as well. Digital Program Guides are also available on our website for download. Each guide contains information on programs, classes, special events, camps, our facilities, parks, and lakes, rental spaces, preschool, and more.

PROGRAM GUIDE EDITION	MONTHS IN CIRCULATION	APPLICATION, ARTWORK AND PAYMENT DUE BY
Winter/Spring	January - April	October 1st
Summer	May - August	March 1st
Fall	September - December	July 1st



# Program Guide Advertising

## SIZING GUIDE



## PRICING

PLACEMENT	1 GUIDE	3 GUIDES
Back Cover 1/2 Page (Color)	\$350	\$1,050
Inside 1/2 Page (Color)	\$200	\$600
Inside 1/4 Page (Color)	\$125	\$300
Inside 1/8 Page (Color)	\$50	\$100

## SPECIFICATIONS

- All ads must meet the following requirements:
- Artwork should be created in correct specified size.
  - Must be hi-resolution image (minimum of 300 dpi).
  - Can be saved as a .tif or .jpeg file formats.
  - Payment must be received by Ad Agreement submission deadline.





# Wildwood Park District Harvest Fest Sponsorship Application



## ALL SPONSOR APPLICATIONS, ARTWORK, & PAYMENT DUE BY 8/11/25

Name of Business: \_\_\_\_\_  
Business Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_  
Contact Email: \_\_\_\_\_  
Brief Company Description: \_\_\_\_\_

### PLEASE CHOOSE YOUR SPONSOR LEVEL BELOW:

☐ Presenting (\$1,000)    ☐ Stage (\$750)    ☐ Food Court (\$500)    ☐ Beer Tent (\$250)

☐ Event (\$100)    ☐ In-Kind

### WILL YOU BE UTILIZING THE BOOTH SPACE INCLUDED IN YOUR SPONSORSHIP BENEFITS?

☐ Yes    ☐ No

### FOR IN-KIND SPONSORS ONLY:

I/We wish to donate the following item(s) and/or service(s) to Wildwood Park District as described below:

Estimated Fair Market Value of in-kind donated item(s)/service(s): \$ \_\_\_\_\_

\*In-kind sponsorship level benefits will be based upon 50% of the fair market value of the goods/services. Example: \$500 In-Kind Sponsorship will be recognized at the Tier 2 (\$250) level.

### ALL SPONSOR, PLEASE FILL OUT BELOW:

I, \_\_\_\_\_ (print name), agree to pay the sponsorship amount of \$ \_\_\_\_\_ or provide \_\_\_\_\_ item(s)/service(s) as an in-kind sponsor for the Wildwood Park District's Harvest Fest event. I agree to all of the policies mentioned in the Event Sponsorship Application. I further agree to indemnify, hold harmless, and defend the Wildwood Park District from any and all claims made thereof against losses sustained by the Wildwood Park District, its commissioners, volunteers, or employees.

### HOW TO SUBMIT APPLICATIONS AND MAKE PAYMENT:

#### 1. Please submit completed applications to:

Email: [mwoznick@wildwoodparkdistrict.com](mailto:mwoznick@wildwoodparkdistrict.com)    Fax: 847.223.2820

Mail: 33325 N. Sears Blvd., Wildwood, IL 60030

#### 2. Make Payment:

**Check:** Checks should be made payable to the 'Wildwood Park District' and mailed or dropped off to our office located at 33325 N. Sears Blvd., Wildwood, IL 60030.

**Phone:** You may make payment over the phone with a debit/credit card by calling our office at 847.223.7275

**Online:** To pay online, [click here](#) or scan the QR code.

SAVE TIME  
PAY ONLINE!



# Wildwood Park District Harvest Fest Sponsorship Application



## Sponsorship Policies

1. Sponsorship opportunities are extended to any local, national, or international business, non-profit agency, and government agency that have or wish to have a presence in Wildwood. Subject to the Wildwood Park District's terms for accepting sponsors, agreement will be accepted on a first-come first-served basis.
2. Sponsorship opportunities will not be extended to any organization whose mission or goal is in conflict with the Wildwood Park District's mission statement. The Wildwood Park District mission is to serve our community by providing enriching and affordable recreational programs, events, and facilities that promote community building, and health and wellness. The Wildwood Park District also protects our natural resources, parks, and lakes through conservation and preservation initiatives. The safety of our residents, visitors, employees, parks, and facilities is our top priority, and the Wildwood Park District minimizes risks through our Park Safety Staff, comprehensive safety efforts, and partnerships with local law enforcement agencies.
3. The Wildwood Park District reserves the right to refuse any advertising/sponsors from organizations or companies that offer competing programs and/or facilities.
4. The Wildwood Park District is a municipal corporation created by state authority and authorized by referendum for the purpose of acquiring, maintaining, and operating parks and recreation activities and as such does not support any one political party or viewpoint. Therefore, the Wildwood Park District will not accept political advertising or campaigning of any kind.
5. Sponsors are liable for all content of advertisements (including copy, representation, and illustrations) and shall indemnify and hold harmless the Wildwood Park District without limitation against, for any and all claims, made thereof against losses sustained by the Wildwood Park District, its commissioners, volunteers, or employees.
6. The sponsor and its agency (if applicable) each represent that they are fully authorized and licensed to use:
  - a. The names, portraits, and/or pictures of living persons.
  - b. Any copyrighted or trademarked materials; and
  - c. The sponsor and its agency each agree to indemnify and hold harmless the Wildwood Park District against all losses, liability, damage and/or expense arising from copying, printing, or publishing of any advertisement related to sponsor.
7. The Wildwood Park District shall not be responsible for any damages caused by, but not limited to, acts of God, fires, strikes, accidents, epidemics, pandemics (including COVID-19), or other occurrences beyond the control of the publisher or the Wildwood Park District.
8. Any drawings, artwork, and copy submitted for reproduction are accepted at the risk of the sponsor.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_





33325 N SEARS BLVD  
WILDWOOD, IL 60030

847.223.7275  
[WWW.WILDWOODPARKDISTRICT.COM](http://WWW.WILDWOODPARKDISTRICT.COM)