Wildwood Park District Regular Board Meeting 33325 N. Sears Boulevard, Wildwood, IL 60030 Monday, July 17th, 2023, | 7:00pm In-Person at Rule House

Consistent with the requirements of the Illinois Compiled Statutes 5 ILCS 120/1 through 120/6 (Open Meetings Act), notices of this meeting were posted. Location of the meeting: Rule House, 33325 N. Sears Boulevard, Wildwood, IL 60030

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I.	Call to Order - Pledge of Allegiance
п.	Roll Call
m.	Approval of Agenda - Regular Board Meeting - Monday, July 17th, 2023
IV.	Approval of Minutes A. Minutes of the Regular Board Meeting – Monday, June 19th, 2023 B. Semi-Annual Executive Session Minutes Review (5 ILCS 120/2.06)
V.	Matters from the Public
VI.	Financial Report I. Rainy Day Fund
VII.	WSRA
VIII.	GLCC Report
IX.	Valley Lake Report
Х.	Staff Reports A. Recreation/Administration B. Maintenance C. Marketing/Promotions D. Park Safety
XI.	Unfinished Business A. Valley Lake Stormwater Improvements DCEO/SMC Intergovernmental Agreement (IGA) B. Gages Lake Channel Piers Inquiry C. Greenbook Lake County Property 33239 North Island Avenue
XII.	New Business A. Dissolution of Pebble Beach Park Restoration Committee
XIII.	Other Business
XIV.	Matters from the Public
XV.	Executive Session A. Personnel 5 ILCS 120/2(c)(1)

XVI.

Adjournment

The Wildwood Park District is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or facilities, are asked to contact the Park District at 847.223.7275 or email info@wildwoodparkdistrict.com.

The Board of Park Commissioners welcome public comments during all meetings.

Key rules governing participation

All comments will be limited to three (3) minutes per person and no longer than 30 minutes for all comments.

Wildwood Park District Regular Board Meeting Rule House 33325 N. Sears Boulevard Wildwood, IL 60030 June 19th, 2023, at 7:00pm

Minutes

Call to Order: The meeting was called to order at 7:01pm. The Pledge of Allegiance was recited. I.

II. Roll Call:

Present: Commissioners Becky Jante, Frank Bruno, Dan Corrigan, Matt Brueck

Absent: Commissioner Anna Nelson

Park District Staff Present: Brandon Magnini, Park Dist. Manager; Katherine Atkins, Accountant,

- Approval of Consent Agenda Regular Board Meeting Monday, June 19th, 2023 III. Commissioner Jante entertained a motion to approve the Consent Agenda of the Regular Board Meeting of Monday, June 19th, 2023. So moved, Commissioner Bruno. Seconded, Commissioner Corrigan. All in favor, motion carries. All in favor, motion carried.
- IV. Approval of Minutes
 - A. Minutes of the Regular Board Meeting Monday, May 15th, 2023 Commissioner Jante entertained a motion to approve the Minutes of the Regular Board Meeting of Monday, May 15th, 2023, with the amendment of item "C" under "New Business" to include "Commissioner Nelson designated as the WSRA representative from the Wildwood Park District Board of Commissioners". So moved, Commissioner Bruno. Seconded, Commissioner Corrigan. All in favor, motion carries.
 - B. Minutes of the Budget and Appropriation Hearing Monday, May 15th, 2023 Commissioner Jante entertained a motion to approve the Minutes of the Budget and Appropriation Hearing of Monday, May 15th, 2023. So moved, Commissioner Corrigan. Seconded, Commissioner Bruno. All in favor, motion carries.
- V. Matters From the Public
 - There were no matters from the Public.
- VI. **Financial Report**

The Financial Report was read. Discussion. Commissioner Corrigan asked how the FY 2022-2023 audit fieldwork conducted by Lauterbach & Amen went. Kathy Atkins stated that the audit fieldwork at the Park District went well and was efficient. Commissioner Jante entertained a motion to accept the Financial Report. So moved, Commissioner Corrigan. Seconded, Commissioner Bruno. Roll Call: Commissioner Bruno, aye, Commissioner Jante, aye, Commissioner Corrigan, aye, Commissioner Brueck, aye. All in favor, motion carries.

I. Rainy Day Fund - Agenda item was tabled to July Regular Board Meeting for further discussion. The Board of Commissioners on a yearly basis had been setting aside \$5,000.00 per fiscal year for savings purposes in the event of major catastrophes which began after the tornado damaged many of the trees and playground equipment in the Wildwood Parks. Discussion will be had to determine when/if to cap the amount put into this fund.

VII. WSRA

Park District Manager Magnini stated the next WSRA Board Meeting will take place on July 17th at 3:30pm.

VIII. GLCC

-Park District Manager Magnini reported that the GLCC partnered with the ILDNR to conduct electro-harvesting of invasive carp in Gages Lake. 404 carp were removed from Gages Lake in this conservation initiative. 15 additional carp were caught at the 17th Annual GLCC Carp Derby on 6/10. The agenda from the GLCC May 2023 meeting was included in the Board Packet along with the minutes from the March 2, 2023, meeting. Gages Lake was treated on Tuesday, May 30th for aquatic plants and weeds. Flyers about the treatment and irrigation restrictions were passed out to residents and posted at the launches/beaches. Treatment cost per acre increased for targeting Eurasian Water Milfoil at \$496 per acre to treat compared to \$482 from 2022. They targeted almost exactly 40 total acres throughout the lake for treatment in 2023 thus far which is a reduction in treatment acreage coverage (43 acres in 2022), due to the increasing prices of chemicals for treating Eurasian Water Milfoil.

IX. Valley Lake Report

-In the Board Packet were included Solitude Lake Management treatment reports from May 23rd and June 6th. Solitude also came out on June 17th to do baseline water testing. Discussion. Second round of in-house beneficial bacteria will be applied end of June/early July. The Wildwood Area Stormwater Improvements Open House took place on June 5th at the Lake County Central Permit Facility. It was great to see many residents of Wildwood attend the Open House and view the upcoming plans on the SMC-led project. A copy of the engineering plans were given to the Park District for the public to view in the Park District office at their convenience.

Four new signs were placed at Valley Lake South Park including two beach rules signs, a fishing regulation sign and park entry rules sign on the Greentree Road side of the park.

Preventative swimmer's itch treatment will be applied by Solitude on 6/20/2023. Swimming is not recommended for 24 hours after the treatment is applied.

X. Staff Reports

A. Recreation/Administration

The Recreation/Administration Report was read. Discussion. Commissioner Corrigan asked about how pavilion rentals are going after the increase in annual fees for the rental. Park District Manager Magnini stated that the rentals are steady and still very popular. Commissioner Brueck asked if Park District Staff could consider admitting the current campers on the program waitlist into the program to boost numbers. Park District Manager Magnini stated that he would coordinate with Camp Staff to ensure that staff coverage was adequate for additional entries into the program.

B. Maintenance

The Maintenance Report was read. Discussion.

C. Marketing/Promotions

The Marketing/Promotions Report was read. Discussion.

D. Park Safety

The Park Safety Report was read. Discussion.

XI. Unfinished Business

A. Valley Lake Stormwater Improvements DCEO/SMC Intergovernmental Agreement (IGA) Review and Discussion

Park District Manager Magnini reiterated the positive impact the Wildwood Stormwater Project Open House at the Lake County Central Permit facility on June 5th had with a strong resident turn out. Some good questions from residents were raised especially on how the Park District maintenance team would maintain the native plantings, stone, and natural areas around the redesigned plunge pool at Valley South.

The overall cost of the project has increased but the Wildwood Park District will not owe any additional funds as a local sponsor than what had already been approved and set aside (\$34,500.00).

SMC will be bringing the draft IGA again to their 7/6 Committee Meeting to seek final approval on the IGA pending legal review before the Park District can sign off.

XII. New Business

A. Gages Lake Channel Piers Inquiry

As a follow up from the May Regular Meeting, several Wildwood residents (Steve/Wanda Gerzel, Vicki Erickson), spoke during Public Comment inquiring about any regulation on private pier length from a homeowners property into the Gages Lake Channel. PDRMA (Park District Risk Management Agency), legal team has been reached out to regarding this inquiry. PDRMA recommended the Park District reach out to counsel to further pursue this inquiry. Park District Manager Magnini requested the Board approve corporate counsel to investigate this matter further. Commissioner Jante entertained a motion to authorize Park District Manager Brandon Magnini to seek out the corporate counsel of Ancel Glink to offer direction on the Gages Lake Channel Pier Rules Inquiry. So moved, Commissioner Brueck. Seconded, Commissioner Corrigan. Roll Call: Commissioner Bruno, aye, Commissioner Jante, aye, Commissioner Corrigan, aye, Commissioner Brueck, aye. All in favor, motion carries. Item will remain on the agenda moving forward.

B. Greenbook Lake County Property 33239 North Island Avenue

Park District Manager Magnini presented to the Board in the Board Packet a property parcel that was for sale/bid at 33239 North Island Avenue through the Lake County Greenbook system due to unpaid taxes (PIN #07-30-401-034). Discussion. Item will remain on the agenda moving forward. Park District Manager Magnini to work with Kathy Atkins to inquire into additional information on the parcel from Lake County.

C. Approval of Pebble Beach Park Pier Replacement Quotes

Park District Manager shared a quote from McHenry Piers for the removal (and dumping) of the existing non-functional wooden pier at Pebble Beach Park by replacing it with a composite lumber rock decking permanent pounded-in pier for \$14,070.00. Another quote from Custom Manufacturing Inc. for a total of \$9,700.00 with galvanized swamp board walk decking. Lighthouse Dock and Lift were contacted several times for a quote on this item, but no response was received. Park District Manager Magnini reached out again to Custom Manufacturing, Inc. to obtain an additional comparable quote for lumber rock composite decking pier replacement to match the quote specifications from McHenry Piers. Discussion. Commissioner Jante entertained a motion to approve an up to amount of an up to amount of \$15,000.00 for the removal

and replacement of the unsafe wooden Pebble Beach Park pier per the presented and forthcoming quotes. So moved, Commissioner Brueck. Seconded, Commissioner Corrigan. Roll Call: Commissioner Bruno, aye, Commissioner Jante, aye, Commissioner Corrigan, aye, Commissioner Brueck, aye. All in favor, motion carries.

XIII. Other Business

- Park District Manager Magnini relayed information from Commissioner Nelson that Lake County Board Member Anne Maine from District 3 that represents Wildwood would like to attend the July 17th Regular Board Meeting; and that she would like to discuss having a nature-focused informational vendor booth at Harvest Fest.

Commissioner Jante discussed the current need for the Pebble Beach Park Restoration Committee that was created by the Board at the June Regular Meeting after consideration of all the work that staff are covering on the Pebble Beach Park improvements. Discussion. Item will be placed on the July Agenda for consideration.

- XIV. Matters from the Public
 - No further matters from the Public.
- XV. Executive Session
 - -The Board did not move into Executive Session.
- XVI. Adjournment

Commissioner Brueck moved to adjourn the Regular Board Meeting of Monday, June 19th, 2023, at 8:13pm. Commissioner Corrigan seconded the motion. All in favor, motion carried. Meeting adjourned.

Secretary	President
Board of Park Commissioners	Board of Park Commissioners
Date	Date



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www.wildwoodparkdistrict.com

TO:

Board of Commissioners

CC:

All Staff

FROM:

Brandon Magnini, Park District Manager

SUBJECT:

Board Packet Attachments and Agenda Items

DATE:

July 17th, 2023

Good afternoon, Commissioners,

Please find below brief explanations on the following Board attachments that correlate with the agenda items for the Monday, July 17th, 2023, Regular Board Meeting:

Valley Lake Report: Please find attached Maj Kowalski's volunteer lake monitoring and dissolved oxygen report for Valley Lake from June.

As always, please let me know if you have any questions, comments, or concerns.

Sincerely,

Brandon Magnini

Brandon Magnini, Park District Manager

VOLUNTEER LAKE MONITORING PROGRAM-SECCHI MONITORING DIRECTIONS: Anchor boat at each monitoring site. Fill out form as completely and neatly as possible. Lake Name: Date (mm/dd/yy): 06-09-23 County: Lake Lake Code: RGZM Telephone: 224-321-6/59 Please list First and Last names of ALL individuals that assisted with this monitoring trip. Marian Kowalski Volunteer Name(s): Time Secchi Depth Secchi Visible Secchi Hidden Aquatic Plants at Site **Total Depth** Site DO/Temp 24 hr. (hh:mm) (nearest inch) on Bottom? by Plants? (circle one) (nearest 1/2 ft.) taken? 1 : 00 86 N (0) (N) 1 2 3 13 N 2 : 14 84 N (0) N Y 1 4 2 3 13 (N) 3 : 20 72 Y N N (0) 2 1 3 Y 13 N : N Y N 0 1 2 3 4 γ N : ٧ N Y N 1 0 2 3 4 Y N N Y N 0 1 2 3 Δ Υ N Y N Υ N 1 2 3 4 Υ N **General Weather Conditions** Cloud Cover (check one) Waves (check one) Wind Direction (out of): M Sunny Overcast 🗆 🙀 Calm/Ripple Amount of Rain (last 48 hrs.): inches Partly Cloudy/Partly Sunny Hazy 🔲 🗆 Moderate White Caps Lake Level is: **Volunteer Hours** Aquatic Plant Coverage (check only one) ☐ "Normal" or Full Pool Above normal by _____ inches (to nearest 1/2 hour) Less than 5% Percentage of the (include preparation, monitoring & paperwork time ☐ 5 to 25% entire lake area Number of Volunteers containing surface and ☐ 26 to 50% Number of Hours per Gage Reading: submerged aquatic ☐ 51 to 70% Volunteer plants. (if applicable) (gage units) Total Volunteer Hours ☐ Greater than 70% Additional Observations (including recent weather conditions, Lake/Watershed Management (list techniques ongoing or applied noticeable lake changes, aquatic plants present, recreational usage, etc.) since last monitoring; include dates & details when possible) lake was treated 6-6-23 with Cutrine plus a Cygnet plus Harmful Algal Bloom Watch Aquatic Exotics: (check all suspected exotics) Is a cyanobacteria (blue-green algae) bloom present? Eurasian Watermilfoil Zebra Mussel If Yes: a) have a Bloom Report form & photos been submitted to IEPA? Y ☐ Curlyleaf Pondweed Quagga Mussel 🗌 OR b) has the bloom been reported using the bloomWatch app? ☐ Hydrilla Common Carp Water Quality and Chlorophyll Sampling (s = surface, b = bottom) 🗌 Brazilian Elodea Grass Carp (check applicable boxes) 16 25 3s ☐ Water Hyacinth Asian Carp 1 L HDPE bottle (TSS/VSS) П ☐ Water Lettuce Round Goby [250 mL HDPE bottle (Alkalinity, Chloride) Purple Loosestrife Rusty Crayfish -500 mL HDPE bottle w/Acid (Nutrients) П Flowering Rush

IL 532-0941 WPC 368b

Date Cooler Mailed:

Chlorophyll sample collection depth (ft.) =

Thiorophyll sample volume filtered (mL) =

Datasheet entered online? Yes 🗌 No 💢

Volunteers - Retain PINK copy for your records

RFLAs (lab sheets) are inside cooler

n/a

n/a

Rev. 03/18

Red Swamp Crayfish

Starry Stonewort

Phragmites

List Others:

VOLUNTEER LAKE MONITORING PROGRAM-SECCHI MONITORING DIRECTIONS: Anchor boat at each monitoring site. Fill out form as completely and neatly as possible. Lake Name: Valley Date (mm/dd/yy): 66-22-23 County: Lake Lake Code: RGZM Telephone: 224-321-6159 Please list First and Last names of ALL individuals that assisted with this monitoring trip Marian Kowalski Volunteer Name(s): Time Secchi Depth Secchi Visible Secchi Hidden Aquatic Plants at Site Total Depth Site DO/Temp Color 24 hr. (hh:mm) (nearest inch) on Bottom? by Plants? (circle one) (nearest 1/2 ft.) taken? 1 15:07 N 01 (N 2 13 Y N 2 15:25 (Y) N N) 0 2 (1) 3 4 13 7.0 Y N 3 15: 42 (Y) N N 0 (1) 3 2 4 (Y) 13 10.0 N : Y N 0 1 3 2 4 N Y N Y N 0 1 2 3 4 Υ N N Y N 0 1 2 3 4 Y N N Y 0 1 7 3 4 Y **General Weather Conditions** Cloud Cover (check one) Waves (check one) Wind Direction (out of): ___ Sunny Amount of Rain (last 48 hrs.): inches Partly Cloudy/Partly Sunny Hazy 🗆 🗆 Moderate White Caps Lake Level is: **Volunteer Hours** Aquatic Plant Coverage (check only one) ☐ "Normal" or Full Pool (to nearest 1/2 hour) ☑ Less than 5% Percentage of the include preparation, monitoring & paperwork time Above normal by inches ☐ 5 to 25% entire lake area Below normal by 3 inches Number of Volunteers containing surface and ☐ 26 to 50% Number of Hours per Gage Reading: submerged aquatic 1.5 ☐ 51 to 70% Volunteer plants. (if applicable) (gage units) **Total Volunteer Hours** Greater than 70% Additional Observations (including recent weather conditions, Lake/Watershed Management (list techniques ongoing or applied noticeable lake changes, aquatic plants present, recreational usage, etc.) since last monitoring; include dates & details when possible) for the first time when I Take was treated 6-20-23 pulled in the anchor there with swimmer's itch was algge and a small Preventative amount of seaweed on the anchor Harmful Algal Bloom Watch Aquatic Exotics: (check all suspected exotics) is a cyanobacteria (blue-green algae) bloom present? N Eurasian Watermilfoil Zebra Mussel If Yes: a) have a Bloom Report form & photos been submitted to IEPA? Y ☐ Curlyleaf Pondweed Quagga Mussel OR b) has the bloom been reported using the bloomWatch app? ☐ Hydrilla Common Carp Water Quality and Chlorophyll Sampling (s = surface, b = bottom) Brazilian Elodea Grass Carp (check applicable boxes) 1b 2s 3s ☐ Water Hyacinth Asian Carp 1 L HDPE bottle (TSS/VSS) ☐ Water Lettuce Round Goby 250 mL HDPE bottle (Alkalinity, Chloride) П Purple Loosestrife Rusty Crayfish 500 mt. HDPE bottle w/Acid (Nutrients) Red Swamp Crayfish 🗌 ☐ Flowering Rush Chlorophyll sample collection depth (ft.) = n/a Phragmites Starry Stonewort Chlorophyll sample volume filtered (mL) = n/a List Others: Date Cooler Mailed: RFLAs (lab sheets) are inside cooler

Datasheet entered online? Yes 🗌 No 🛭

Dissolved Oxygen / Temperature Profile - Illinois EPA Lake Monitoring

Lake Name				Volunteer	C minor	S LFA Lak	e Monito	ring	
Valley		-		1	Marian Ko	walski			
Lake			Date:						
Program: Volunteer Lakes			ces	(mm:dd:yyyy)					
Posswata P. II				Meter Brand/Model or					
Station Code: RGZM-1 Stati			Station Coo						
Time:		07	Time:	1 5	: 25	Time:	15	42	
Depth (feet)	DO (Down day	Temp	Depth (feet)	DO	Temp	Depth	DO	Temp	
0		(Round to nearest 10th)		(Round to nearest 10th)		(feet)	(Round to nearest 10th)		
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49			49			49			

Wildwood Park District Recreation/Administration Report July 17th, 2023

- 1. Routine administrative tasks such as sorting through bills, payroll, depositing funds, PDRMA reporting requirements, and assisting Kathy with various financial tasks.
- 2. Assisting Kathy with audit and post-audit work.
- 3. Continuing to work with Kathy on working through permitting process for shoreline stabilization at Pebble.
- 4. Shared with Valley Lake Residents and on District website (Capital Planning Page) that Valley Lake/Wildwood Area Stormwater Project Plans are available to view in the Park District office during regular posted hours.
- 5. Shared Open Meetings Act (OMA) online training links with resident members of Local Government Efficiency Committee (Laura Rudow and Mike Semmerling) to prepare for the upcoming Committee Meetings when they are scheduled.
- Will be attending along with President Jante SMC Valley Lake/Wildwood Stormwater Projects
 pre-construction meeting at the Warren Township Highway Department on Monday the 17th of
 July at 10:30am.
- 7. Website management and board duties.
- 8. Met as Harvestfest Committee again on 6/21. Next meeting will be 7/19. We have received 4 additional vendor applications.
- Assisting Front Office with tasks such as Boat Key Sales, Pavilion Rentals, Program Registration, Parking Stickers, etc.
- 10. Dealt with air quality issues and cancelling/rescheduling programs and events.
- 11. Camp had 50 total enrolled for Session 2. We have 32 enrolled thus far for Session 3. We have one Junior Counselor per session signed up for Session 3. Of those enrolled in camps, we have had 11 enrolled in our Before Care for Session 2, 3 enrolled for Session 3. Extended Camp Care has had 12 enrolled in Session 2 and 4 enrolled in Session 3.
- 12. Tot Camp had 11 kids enrolled for Session 2, 12 enrolled for Session 3.
- 13. Fall Preschool has 3 enrolled for the 3's class and 6 enrolled for the Pre-K Class. We will be having another Open House for recruitment purposes on August 10th.
- 14. Two signed up thus far for Paddle the Lake.
- 15. Four families currently signed up for Family Campout.
- 16. Willow Pavilion Rentals: 21
- 17. Sunset Pavilion Rentals: 16
- 18. Have given out 13 non-resident parking day passes for \$130 total thus far.
- 19. Swim lessons Session 2 began on 7/10. We have 38 kids enrolled across age groups for Session 2.
- 20. Intro to T-Ball finished up at the end of June and participants were happy with the program.
- 21. Tot Soccer has 20 enrolled and has begun after a few weather cancellations.
- 22. Camp took their first field trip to Bella's Bouncies inflatable jump center on Friday June 23rd. They will be going to Independence Grove in Libertyville on Friday the 14th for a field trip.
- 23. First Thursday Summer Concert took place on 6/16 at Sunset. Always Young played oldies, classic rock, showtunes, and more!
- 24. Blues Soiree took place on 6/23 at Willow Point Park. We had about 50 attendees enjoy the blues music of Matt Meyer band and several boats anchored down and docked up to listen!
- 25. Adult outdoor Zumba class continues to run through 7/19. There is strong interest to continue the program going into the Fall.

Wildwood Park District Recreation/Administration Report

July 17th, 2023

- 26. Paid for and picked up event permits from Lake County for July events (Summer Concerts, National Night Out).
- 27. Submitted event permits for August concerts to Lake County.
- 28. Supporting Park Safety Team in their operations.
- 29. Coordinating with WSRA for camper inclusion needs/aides.
- 30. Working with Marketing to prep programming and events for Fall 2023 Brochure.

Wildwood Park District Maintenance Report July 17th, 2023

- 1. Ongoing park garbage control and maintenance/Mutt Mitts replacements.
- 2. Routine maintenance and upkeep of equipment.
- 3. Clean Rule bathrooms, community rooms, and office spaces as needed re-stock paper towels and soap.
- 4. Park, playground, pier, pavilion inspections, corrective actions as needed.
- 5. Mowing and edging throughout the parks on a set schedule.
- 6. Continue to work with local resident to coordinate buckthorn and unneeded brush removal along the Rule Park shoreline off of Gages Lake. Working with resident who is pesticide certified and has worked with Lake County Forest Preserves as volunteer. We have made some good progress the last couple of weeks.
- 7. Park District Manager Magnini secured the services of Custom Manufacturing, Inc. to replace unsafe wooden pier at Pebble Beach Park per Board approval. Per the discussion at the June 2023 Board Meeting, a final quote from Custom Manufacturing Inc. was received at a total of \$11,900.00 for pier removal, replacement, and dumping of the old pier. Decking material will be composite lumber rock to similarly match the color and material of the main pier at Pebble; and what McHenry Piers had quoted us at \$14,070.00 for the same material. Custom Manufacturing Inc. installed the permanent wooden piers at Willow Point. Work is expected to take place in October.
- 8. Assisted with setup and takedown of Summer Concert on 6/16 and Blues Soiree on 6/23.
- 9. Continue to support Park Safety by gassing up and cleaning the Mule UTV.
- 10. Finished up mulching project around all park landscape beds, base of trees, entry signs, and planted areas.
- 11. Power washed entire playground, removed graffiti, and removed streaks and scratches from slides at Pebble Beach Park.
- 12. Power washed entire playground, removed graffiti, and removed streaks and scratches from slides at Valley South Park.
- 13. Will be power washing Willow Point Park playgrounds next.
- 14. Maintenance will be power washing and repainting the columns/pillars at Willow and Sunset Pavilions in July and looking at solutions to restore the concrete footings.
- 15. Removed graffiti and paint from Sunset Park picnic tables.
- 16. Solitude Lake Management visited Valley Lake on 6/20 for their preventative swimmer's itch treatment. Solitude did not visit the week of July 4th for bi-weekly treatment due to staffing issues on their end. I have been following up with them to get answers on solving the scheduling problem and when they will next be out. I have confirmed that they will be out again to treat Valley Lake on Friday the 14th of July after speaking with their Regional Area Manager.
- 17. Treated (in-house) beneficial bacteria Mukkbuster at Valley South and Valley North shorelines on Saturday, July 8th. Will target the last treatment of Mukkbuster for the season in mid-August to help water clarity through Labor Day weekend.
- 18. Substantially trimmed up willow trees alongside Valley North Park shoreline.

Wildwood Park District Maintenance Report July 17th, 2023

- 19. Trimmed up and weed whipped excessive vegetation around Cove Park shoreline to create easier access to the water and better visual of the cove.
- 20. Communicating with a Boy Scout to assign Cove Park natural stone steps walking entry point project into the water.
- 21. Completed the restoration, replacement, and resetting of the Old Plank Park barrier split rail fence the first week of July.
- 22. Reset buoys at Willow Point Park with assistance from the Swim Program.
- 23. Continue to remove and take away scrap metal and debris surrounding maintenance buildings at Twin Lakes Park.
- 24. Met with Garden Club to plan out beautification and possible additional plantings around Willow Point Park piers shoreline area.
- 25. Discussing with GLCC the potential of treating lily pad accumulation around WPD Parks and the Pebble Boat Launch area.
- 26. Assisted Park District Manager with pulling the Swim Program raft into the lake and replacing several eye bolts on the raft for the anchors.

Website

- Routine Maintenance- keeping website up to date with current announcements, events, news, and programs, as well as removing old content.
- Updates
 - Updated Home Page slider to include all July special events and programs, Stormwater Infrastructure Improvements Project information, and more.
 - Continue to update 2023 Harvest Fest landing page as needed.
- Metrics (last 30 days)
 - Sessions: a session is the browsing session of a single user to our website
 - 1,940- up 22% from previous 30 days
 - Pageviews: a view of a page on our site that is being tracked by the Analytics tracking code.
 - 3,911 up 12% from previous 30 days
 - Average Session Duration: total duration of all sessions, in seconds
 - 43 seconds down 6% from previous 30 days
 - Total Users: the number of distinct tracked users
 - 1,443- up 25% from previous 30 days
 - New vs Returning Visitors
 - New- 95%, Returning- 5%
 - Device Breakdown
 - Desktop- 27%, Tablet- 2%, Mobile- 71%
 - Top Referrals: the top websites that send your website traffic, known as referral traffic.
 - 1. Facebook
 - 2. Facebook
 - 3. Facebook
 - 4. Facebook
 - Top Pages
 - 1. Home
 - 2. Parks & Facilities
 - 3. Program Brochure
 - 4. Summer Concert Series
 - 5. Calendar
 - 6. Pavilion and Room Rentals
 - 7. Wildwood Park District
 - 8. General Information
 - 9. Registration
 - 10. Parks and Rentals

Social Media

- Routine Maintenance- checking social media pages daily for comments, messages, etc. and responding accordingly.
- Posts- posting multiple times a week to drive program registration, event attendance, engagement, follows, and to remain visible in people's newsfeeds.
- Updates/Posts

- Created Facebook events for all summer programs and events.
- Promoted Mr. Meyers Band Summer Concert and the two rescheduling dates.
- Promoted July 13th Bourbon Country Summer Concert.
- Communicated updates about cancelled and rescheduled programming due to air quality and weather issues.
- Analytics
 - Facebook
 - Total page followers: 1,682- up 22 followers in last 28 days
 - Total page visits: 1,112- up 1.2% in the last 28 days
 - Post Reach- The number of people who saw any of our posts at least once.
 - 5,300- up 45% last 90 days prior
 - Post Engagement- reactions, comments & shares
 - 978 up 12.5% last 90 days prior
 - Audience: 25% men, 75% women
 - Instagram
 - Accounts Reached: 109- up 3.8% in last 30 days.
 - Accounts engaged: 14- down 36.4% in last 30 days.
 - Total followers: 211- up 0.4% in last 30 days

E-Newsletter Subscribers/Email

- We are up to 549 people/emails in our database (up 3 from last month). 479 of those are subscribers to our monthly e-newsletter emails.
- Average Open Rate (% of people who open the emails we send) for July e-newsletter is 45%.
- Average Click Rate (% of people who open our emails AND click on a link) for July e-newsletter is 8.2%.
- July e-newsletter included:
 - News & Announcements
 - Update to open up Harvest Fest general vendor applications to other businesses that did not attend the event last year.
 - Preschool registration announcement
 - Promotion of open summer registration
 - Promotion of Gardens of Wildwood Showcase
 - Sponsorship Opportunities
 - Staff Reports
 - Save the Dates for July events, programs, and important dates.
 - o Email highlights
 - All upcoming July events and programs

Promo Items

 2023 promo items that have been popular this summer include branded frisbees, drawstring bags, and sunglasses.

Wildwood Park District Park Safety Report July 17th, 2023

1. Jarod continues to lead his team and schedule staff for July and beyond.

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- Ran a Boat Ramp Monitor at Sunset 9am-3pm and two Park Safety staff 3pm-9:30pm on Tuesday July 4th.
- 3. Dealt with unruly group of individuals at Sunset Park on July 4th that required an emergency police response in the latter part of the day. Larger group reportedly entered the park with what appeared to be some sort of weaponry and instigated an altercation with others at the park. Park Safety called in the emergency response and dealt with the officers on site.
- 4. Spoke with several residents about assessing the situation on July 4th (both this year and moving forward) and have strongly suggested hiring an off-duty officer or contract with LCSO to work at Sunset on July 4th (along with our Park Safety staff) in the future to snuff out illegal activity on such a busy day along with illegal firework usage in the park(s) itself.
- 5. I recommend the Board strongly consider this sort of arrangement not only on July 4th but on major holidays throughout the season as well and explore further options with LCSO on a consistent basis to stem off these issues.
- 6. Kawasaki Mule has an issue with the electric power steering functionality and has two balding front tires. Vehicle is scheduled to be serviced (still under warranty) at Nielsen Kawasaki dealership in Lake Villa on Tuesday the 18th of July. In the meantime, maintenance is borrowing out the 2014 Gator to Park Safety so that patrol shifts will be uninterrupted in the interim.
- 7. Worked with residents and LCSO to assess situation of homeless individual staying in parks after posted hours. LCSO have dealt with the individual on their end.
- 8. Resident parking stickers continue to be steady in the office and our Park Safety Staff continue to hand out resident parking stickers in the parks.
- 9. Park Safety Staff continue to rake and dispose of seaweed at the Boat Ramps as needed.
- 10. A current, updated list of Boat Key owners has been provided weekly to Safety Staff to check keys against ID's and decal #'s.